



LA PETTEGOLA
VERMENTINO

TOSCANA IGT
2024

BANFI

LIMITED EDITION 2025 BY ELISA SEITZINGER



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I sketched the Queen of Gossipers, accompanied by her loyal bird, which seems to be whispering secrets into her ear. The queen's iconography is inspired by a historical figure, Queen Isabella of Aragon, also known as Saint Elizabeth of Portugal, the patron saint of winemakers for her dedication to wine production. I added a halo behind her profile, which can also be interpreted as a full moon in a starry sky. Our queen reigns over the Tuscan coast, where fields of sunflowers bloom — flowers that have always symbolized the joy of life and cheerfulness.

ELISA SEITZINGER

WHEN WINE MEETS ART

The pursuit of beauty has been tied to the history of Banfi since its foundation, when the Mariani brothers fell in love with the rolling hills of Tuscany and the colors of this wonderful landscape and created the splendid estate in Montalcino. Charm and elegance are found today in the Banfi wines, in a balance which verges on a work of art.

Banfi is drawn to design by esthetics, in an affiliation that is growing stronger by the year, thanks to the collaboration with artists and designers of international fame.

LIMITED EDITION ART LABEL

This year, La Pettegola turns into a queen with the 2025 Limited Edition. Illustrator Elisa Seitzinger presents us with a label narrating a kingdom of elegance and creativity, where the Queen of Gossipers and her inseparable little bird take centre stage in a unique story.

The bird, a tiny messenger and the symbol of this Vermentino, whispers secrets to its queen, adding a touch of complicity and lightness that captures the essence of La Pettegola. Surrounding them, golden sunflowers, a starry sky, and a full moon create a landscape inspired by the Tuscan coast.

But the magic doesn't stop there: with the Banfi Experience app, the label comes to life, inviting you to uncover the hidden details of a wine that celebrates art, taste, and beauty.

THE WINE

LA PETTEGOLA



Straw yellow Vermentino with greenish reflections. The nose expresses a beautiful aromatic scent: there are hints of citrus, white flowers and tropical fruit. On the palate it is intense and persistent, with a fresh and pleasantly fruity finish. A strong and drinkable wine, which is characterized by the deep bond with the territory where it is born, which is revealed in the glass thanks to the set of aromas and flavors that bring to mind the sunny days of the Tuscan coast.

THE ARTIST

ELISA SEITZINGER



Elisa Seitzinger is an Italian illustrator and visual artist, renowned for her distinctive style that merges elements of medieval iconography with contemporary influences.

Born at the foot of Sacro Monte Calvario, Italy, she pursued artistic studies in cities such as Florence, Atlanta, Nice, and London, before settling in Turin, where she currently lives and works. Throughout her career, Elisa has collaborated with prominent publications and cultural institutions, including La Repubblica and L'Espresso. Her works have been featured in various exhibitions, such as Minor Arcana in Milan, where she explored themes related to social classes and the evolution of society through evocative symbols and imagery.

More recently, she illustrated the Symbolic Soul Tarot and the Herbarium Oracle, published by Llewellyn Worldwide. These works reflect her ability to combine tradition and innovation in internationally acclaimed editorial projects.

There's a hidden world waiting for you. Discover it now.
Download the **Banfi Experience** app.



BANFI

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